

Breaking Free with Open Standards: OpenTelemetry and Perses for Observability

Kasper Borg Nissen, Principal Developer Advocate at Dash0

Who?

Principal Developer Advocate at Dash0

KubeCon+CloudNativeCon EU/NA 24/25 Co-Chair (former)

Author of OpenTelemetry for Dummies

CNCF Ambassador

Golden Kubestronaut

CNCG Aarhus, KCD Denmark Organizer

Co-founder & Community Lead Cloud Native Nordics



**GOLDEN
Kubestronaut**



tl;dr;

OpenTelemetry is **standardizing** telemetry collection.



Perses is **standardizing** dashboarding.



Applying Platform Engineering principles **transforms** observability into a **seamless**, **scalable**, and **developer-friendly experience**.

Building on **Open Standards** allows you to freely move between vendors, ensuring they stay on their toes and provide you **the best possible experience**.



Today...

... observability promised a lot.

Observability promised a lot

Faster root cause
analysis

Understanding system
behavior

Lower MTTR

Reduced guesswork

Expectation

Where do I start?

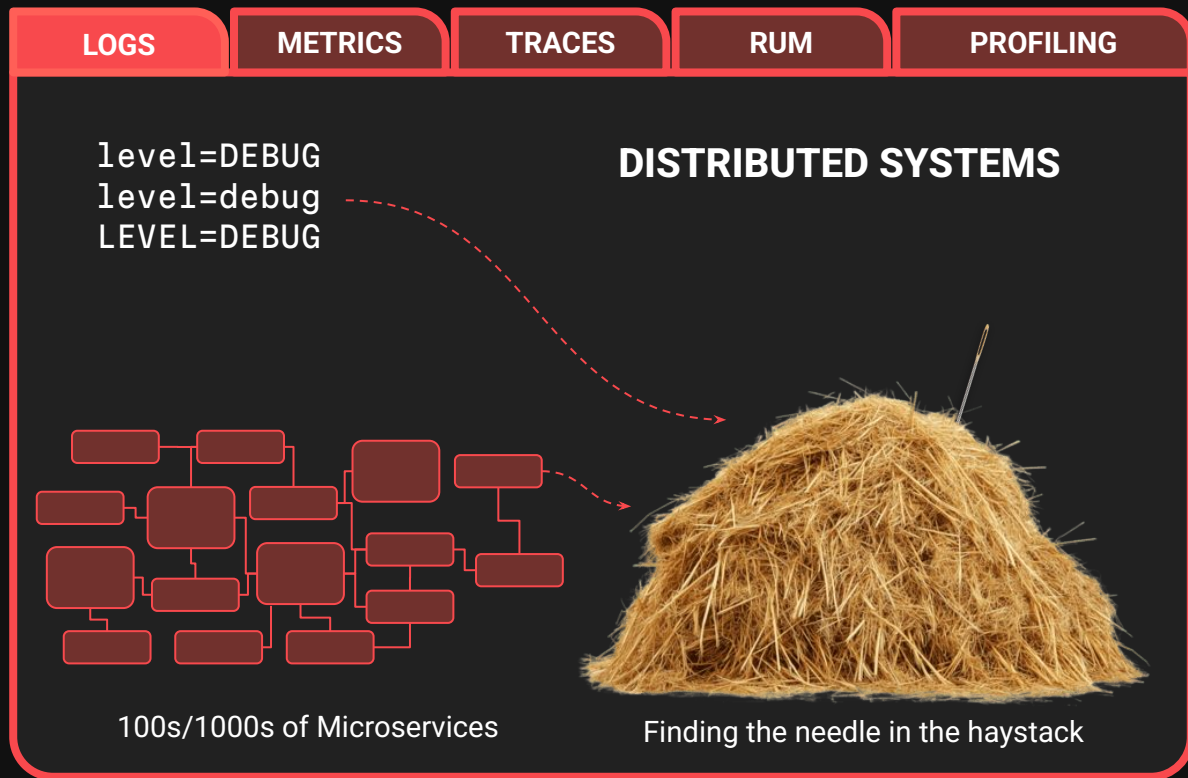
Which tool is right?

Why is this metric
spiking?

Human correlation

Reality

The current reality: The browser tabs of Observability



The current reality: fragmentation



The current reality: fragmentation



Complex Query
Languages



The current reality: fragmentation



Complex Query
Languages



Vendor lock-in



The current reality: fragmentation



Complex Query
Languages



Vendor lock-in



Metadata Inconsistency



The current reality: fragmentation



Complex Query
Languages



Vendor lock-in



Metadata Inconsistency



No instrumentation due to
high complexity



The current reality: fragmentation



Complex Query
Languages



Vendor lock-in



Metadata Inconsistency



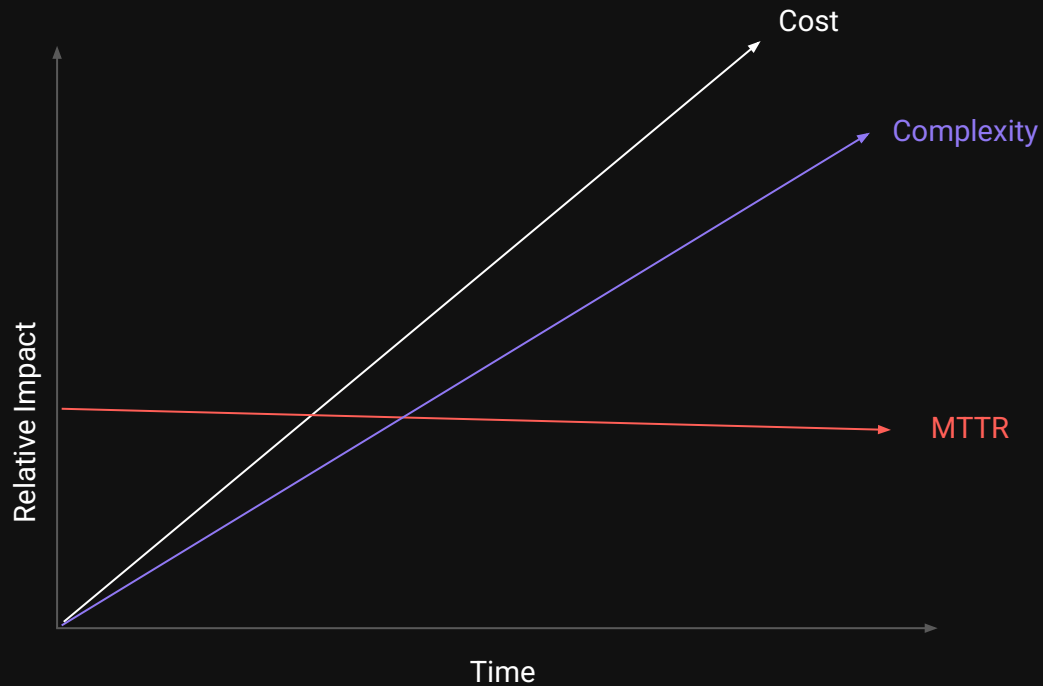
No instrumentation due to
high complexity



Lack of unified insights

The cost & complexity paradox

More telemetry, more tooling - same time to recovery



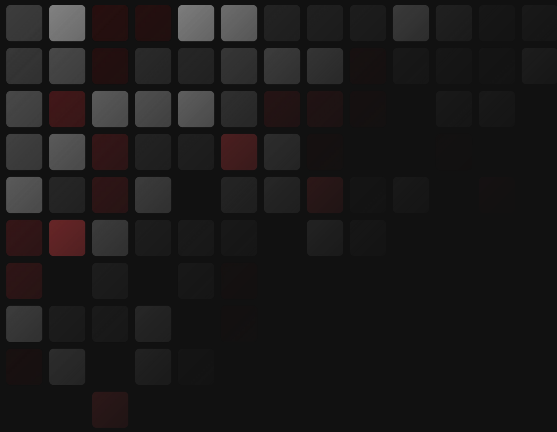


*Up to **84%** of current observability users struggle with the costs and complexity of their daily monitoring responsibilities.*

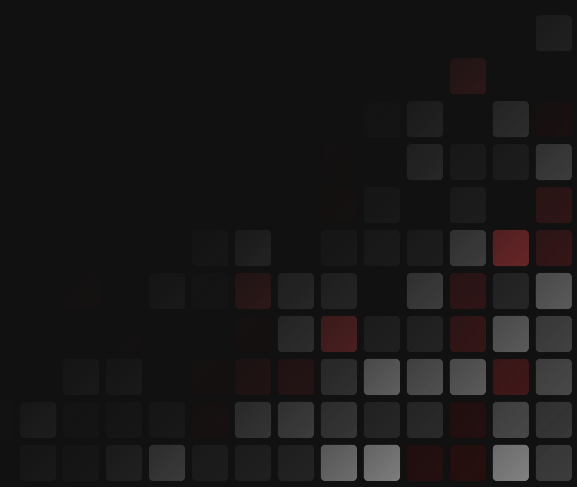


Gartner Hype Cycle Report, 2025

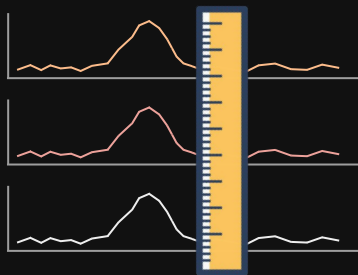
Source: <https://www.gartner.com/en/documents/6755734>



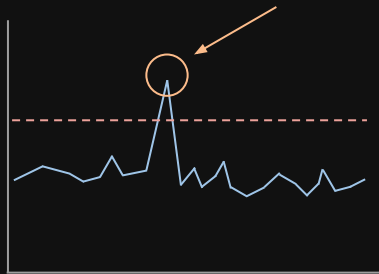
A **shift** is happening.



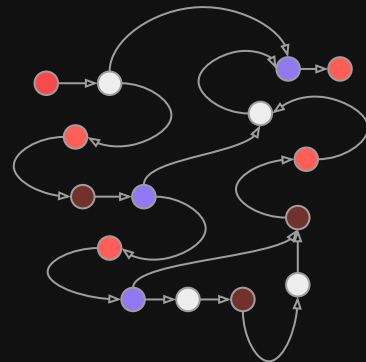
A shift toward correlation



Find related information



Jump between signals



Reconstruct chain of events

A shift toward...



OpenTelemetry

OpenTelemetry (OTel) is an open source project designed to provide *standardized tools* and *APIs* for *generating*, *collecting*, and *exporting* telemetry data such as traces, metrics, and logs

The de-facto standard for distributed tracing, metrics, logs, profiling & RUM (experimental)



The main goals of the project are:

Unified telemetry

Vendor neutrality

Cross platform

OpenTelemetry in a nutshell

OpenTelemetry is a toolkit and a specification.

What it is

- Data models
- API specifications
- Semantic conventions
- Library implementations in many languages
- Utilities
- and much more

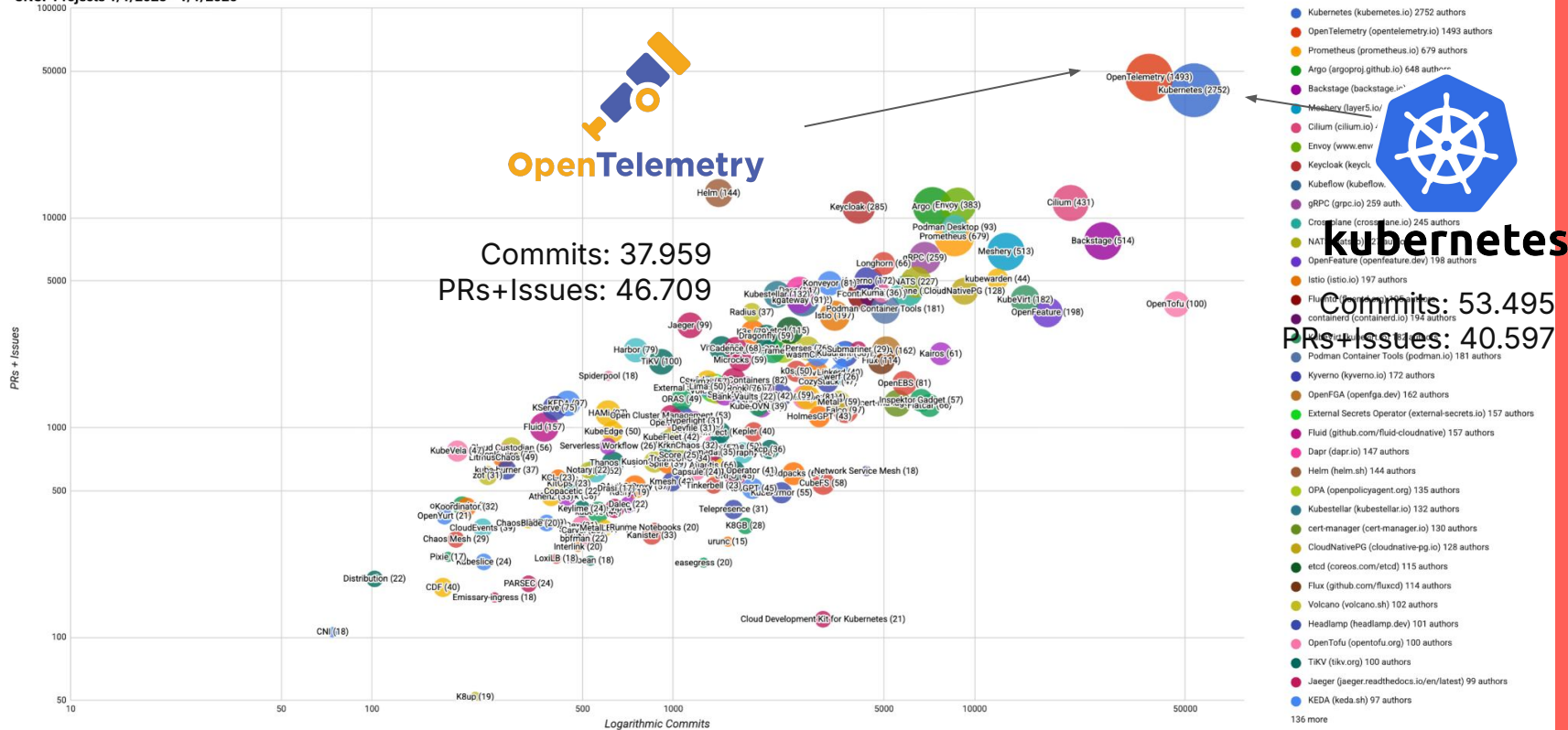
What it is NOT

- Proprietary
- An all-in-one observability tool
- A data storage or dashboarding solution
- A query language
- A Performance Optimizer
- Feature complete



1/1/2025-1/1/2026

CNCF Projects 1/1/2025 - 1/1/2026



49%

of respondents using
OpenTelemetry in
production.

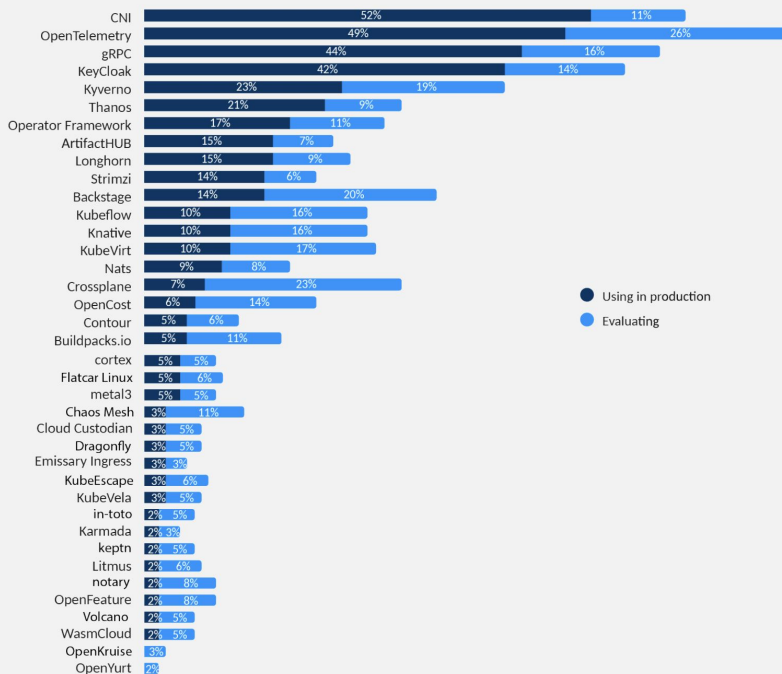
26%

of respondents evaluating
OpenTelemetry.

FIGURE 20

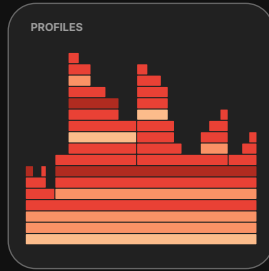
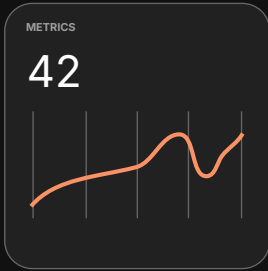
CNCF INCUBATING PROJECTS

Which of these incubating CNCF projects is your organization using in production or evaluating? (select one)



2025 CNCF Annual Survey, Q33, Sample size = 395-502, DKNS excluded

Signals



Let's stop talking about the three pillars of observability ...



Let's stop talking about the three pillars of observability ...



**We don't have a *metrics* problem,
or a *tracing* problem.
We have *systems* problems.**



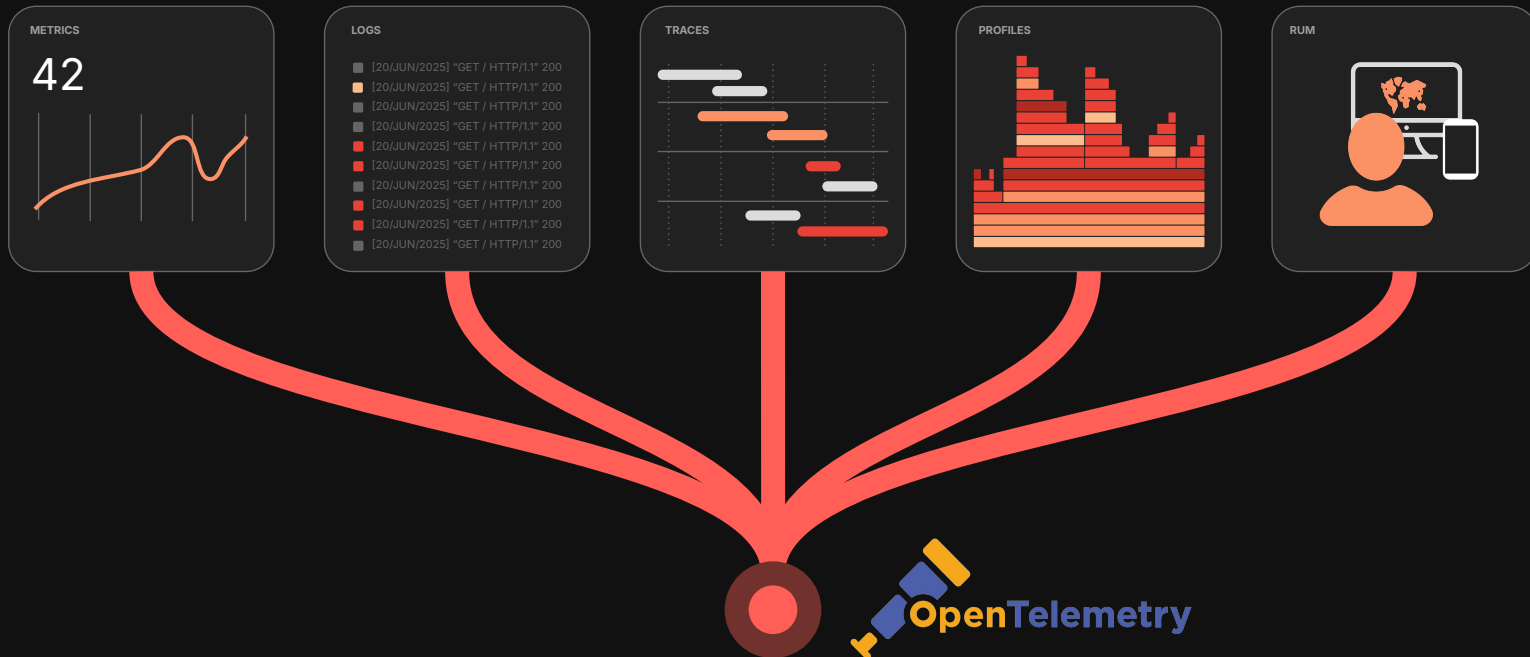
Metrics

Logs

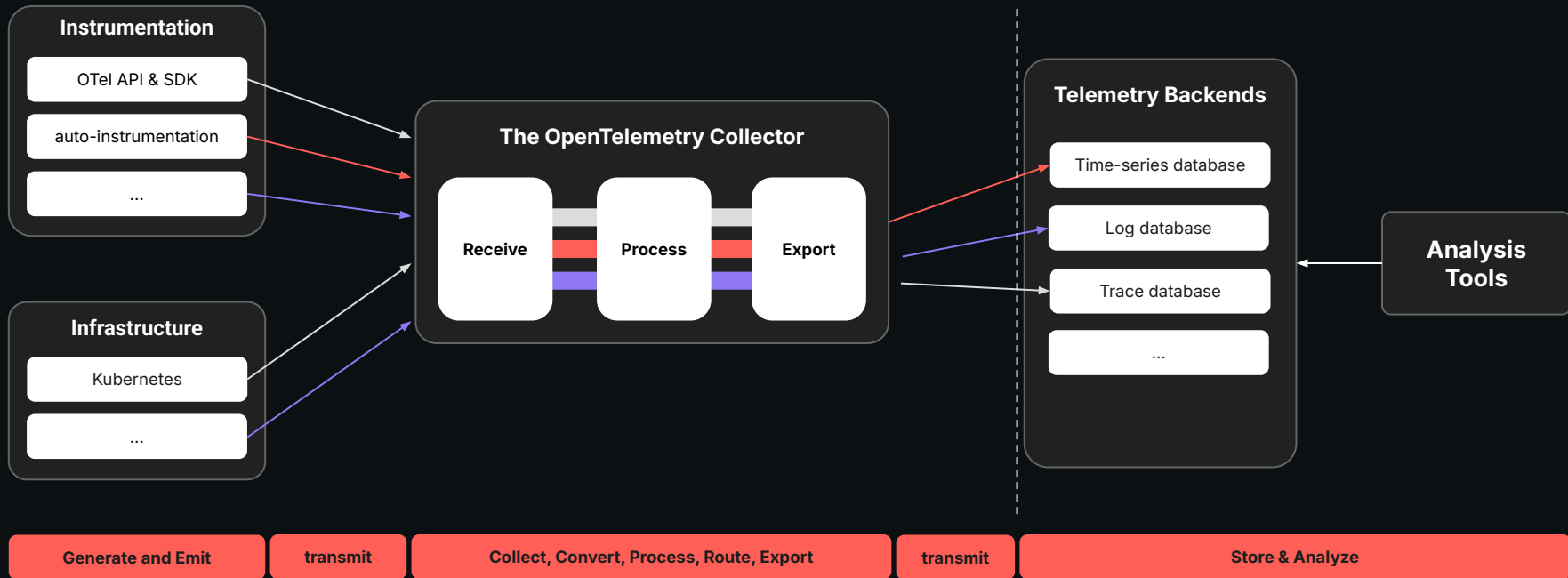
Traces



Correlation is the superpower



OpenTelemetry: A 1000 miles view



OpenTelemetry: A 1000 miles view

Collection of Telemetry is standardized



"The last observability agent you will ever install"

Vendor space



... and many more.

Generate and Emit

transmit

Collect, Convert, Process, Route, Export

transmit

Store & Analyze



Telemetry without context is just data



What are we looking at?

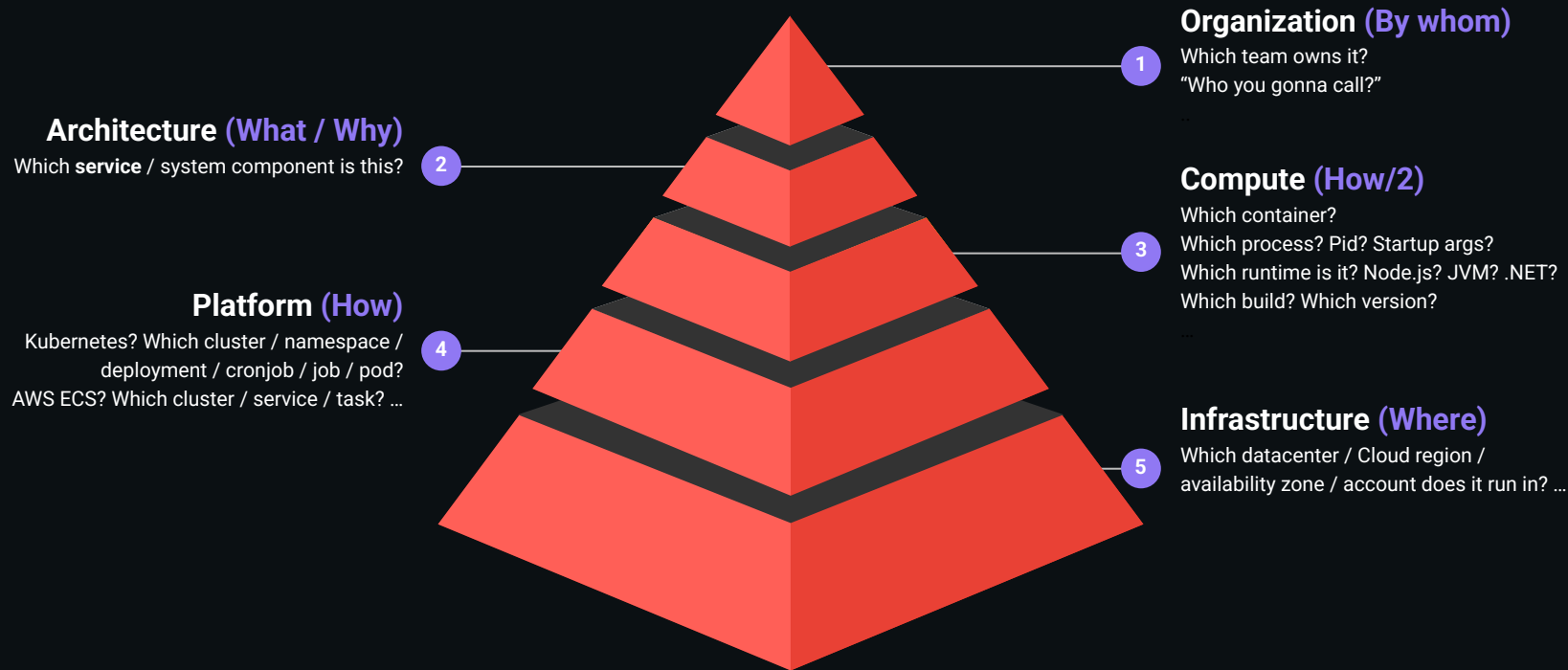


What are we looking at?



Reddit /r/funny, "Cuteness Vs Number of legs" (circa 2010)

How we talk about system context



How to set resource attributes?

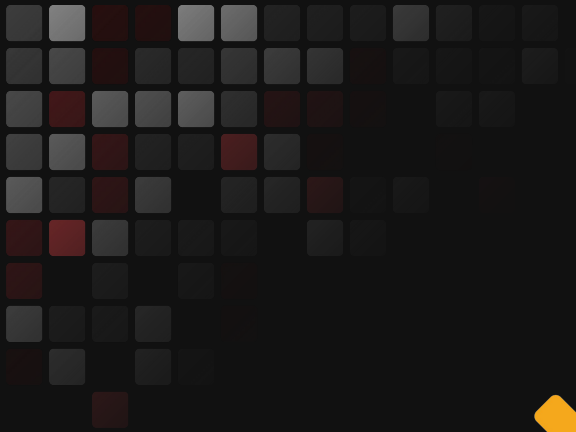
- Resource detectors & manual “hard-coding”.
- `OTEL_RESOURCE_ATTRIBUTES` env var
- Added to telemetry “in transit” using the OpenTelemetry Collector.

```
import { NodeSDK } from '@opentelemetry/sdk-node';
import { ConsoleSpanExporter } from '@opentelemetry/sdk-trace-node';
import { envDetector, processDetector, Resource } from '@opentelemetry/resources';
import { awsEcsDetector } from '@opentelemetry/resource-detector-aws';

const sdk = new NodeSDK({
  traceExporter: new ConsoleSpanExporter(),
  // Skip metric exporter, auto-instrumentations and more. See
  // https://opentelemetry.io/docs/languages/js/getting-started/nodejs/
  instrumentations: [getNodeAutoInstrumentations()],
  // Specify which resource detectors to use
  resourceDetectors: [envDetector, processDetector, awsEcsDetector],
  // Hard-coded resource
  resources: [new Resource({
    team: 'awesome',
  })],
});

sdk.start();
```

Sample initialization of the OpenTelemetry JS Distro in a Node.js application



OpenTelemetry without context
semantic conventions is just **data**

Semantic Conventions

Semantic Conventions define a **common set of (semantic) attributes** which **provide meaning** to data when collecting, producing and consuming it.

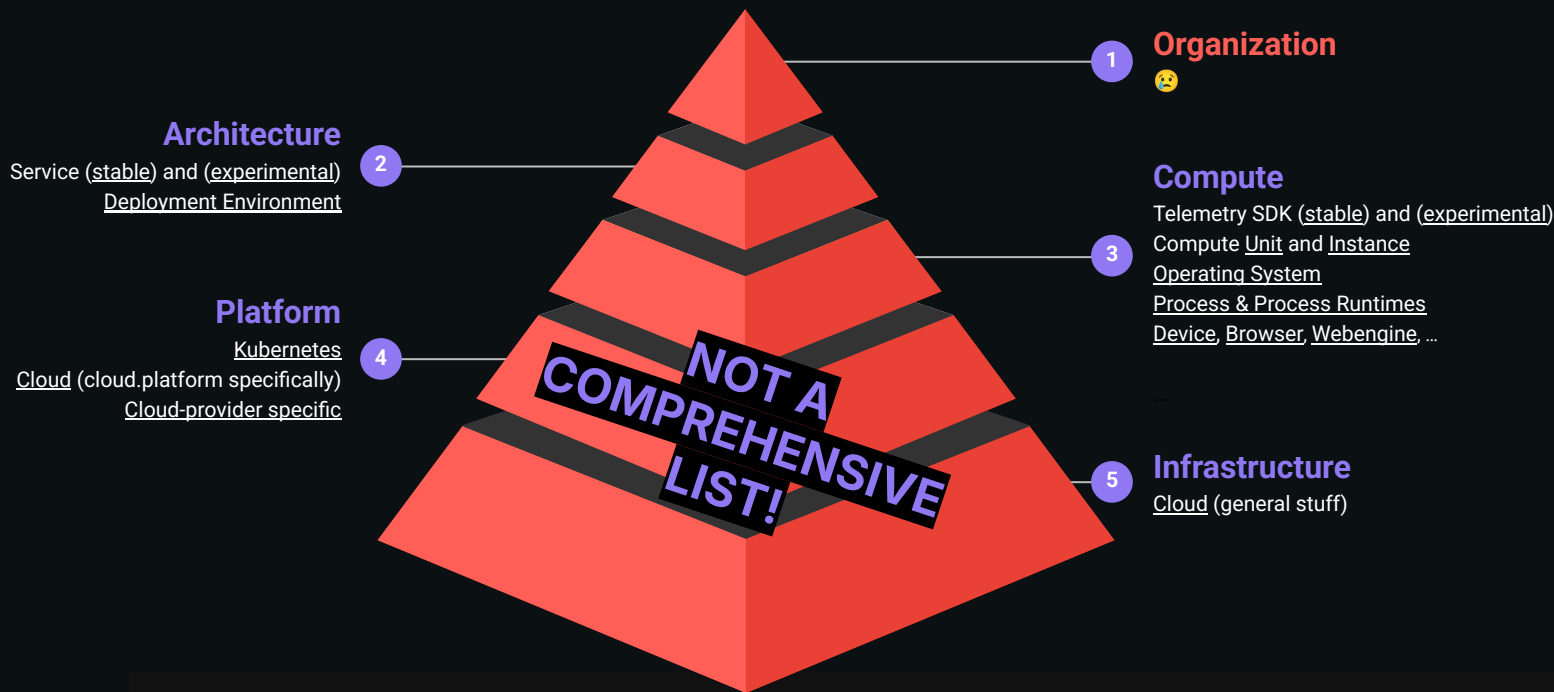
<https://github.com/open-telemetry/semantic-conventions>

Semantic Conventions by signals:

- **Events**: Semantic Conventions for event data.
- **Logs**: Semantic Conventions for logs data.
- **Metrics**: Semantic Conventions for metrics.
- **Resource**: Semantic Conventions for resources.
- **Trace**: Semantic Conventions for traces and spans.



OpenTelemetry semantic conventions to context layers



So, why OpenTelemetry?



Instrument once,
use everywhere



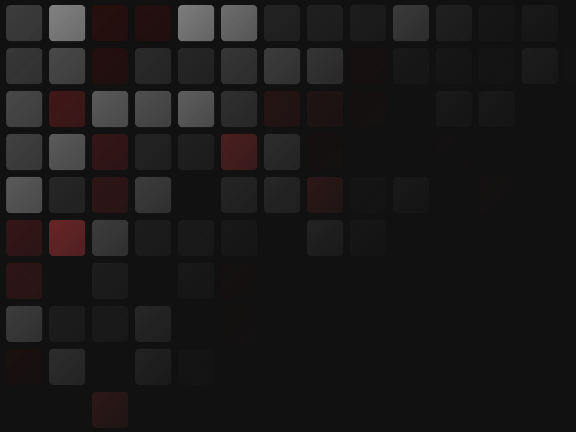
Separate telemetry
generation from
analysis



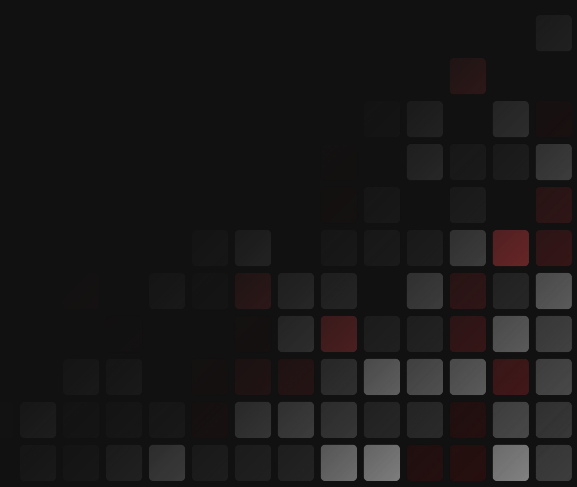
Make software
observable by default

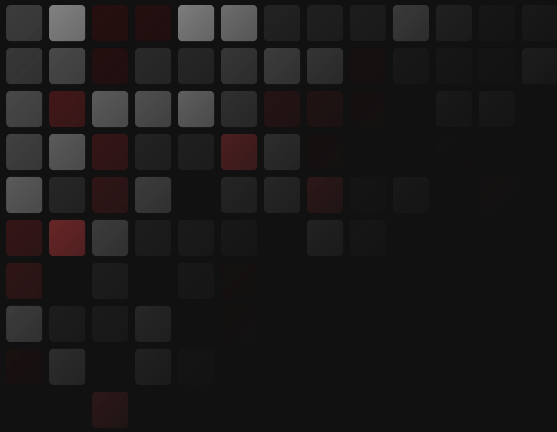


Improve how we use
telemetry



That's all great, but how do I make it **easily
accessible for my developers?**





The **dual role** of Platform Engineers in Observability



Observe the platform

(cloud, cluster, CI/CD, shared
DBs, etc.)



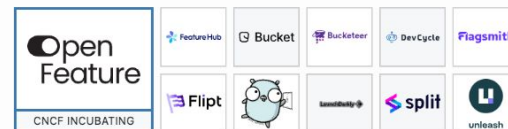
Enable developers

(traces, metrics, logs,
profiling)





Feature Flagging



What types of Telemetry do I need?

-  End-user devices and IoT
-  Runtimes, applications and services
-  Cloud, FaaS, Container orchestration
-  Operating system
-  Virtualisation
-  Bare metal

Prevalent telemetry types



Infrastructure
context

Application context

Platform Engineering for Observability



Self-Service Experience



Explicit and Consistent APIs



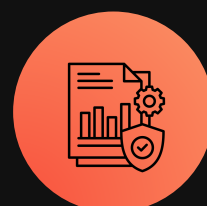
Golden Paths



Modularity



Platform as a Product



Core Requirements



Platform as a Product



Developer

Product 1

Product 2

Product 3

Platform

Kubernetes

Paved Paths for Observability



Paved Observability Path

Logs

Metrics

Traces

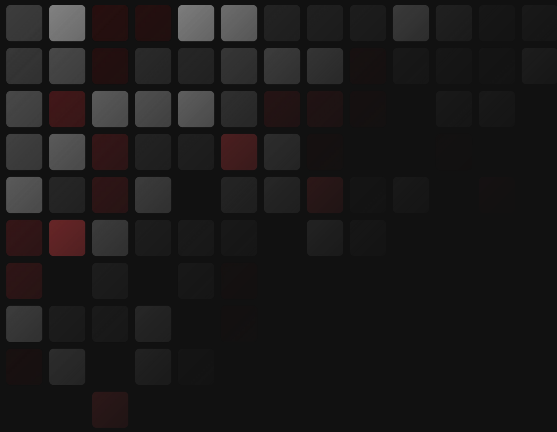
Collectors

Instrumentation

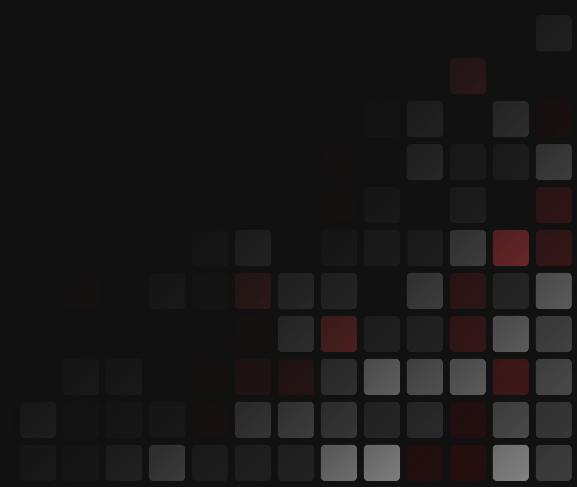
Storage

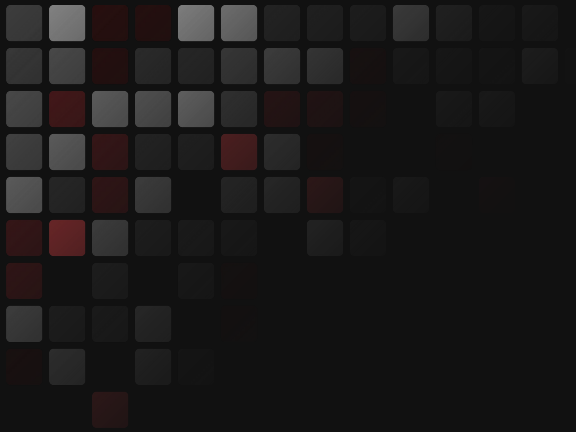
Correlation Engine



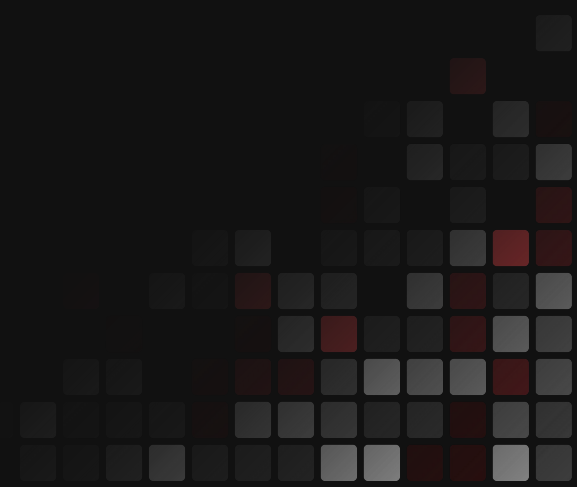


That's all great, but I ask again,
how do I do that?





The answer:
Auto-instrumentation + Operators
=
No-touch Instrumentation



OpenTelemetry Operator



Instrumentation



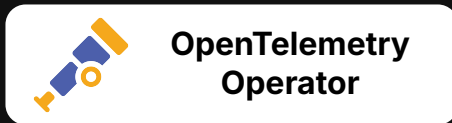
OpenTelemetryCollector



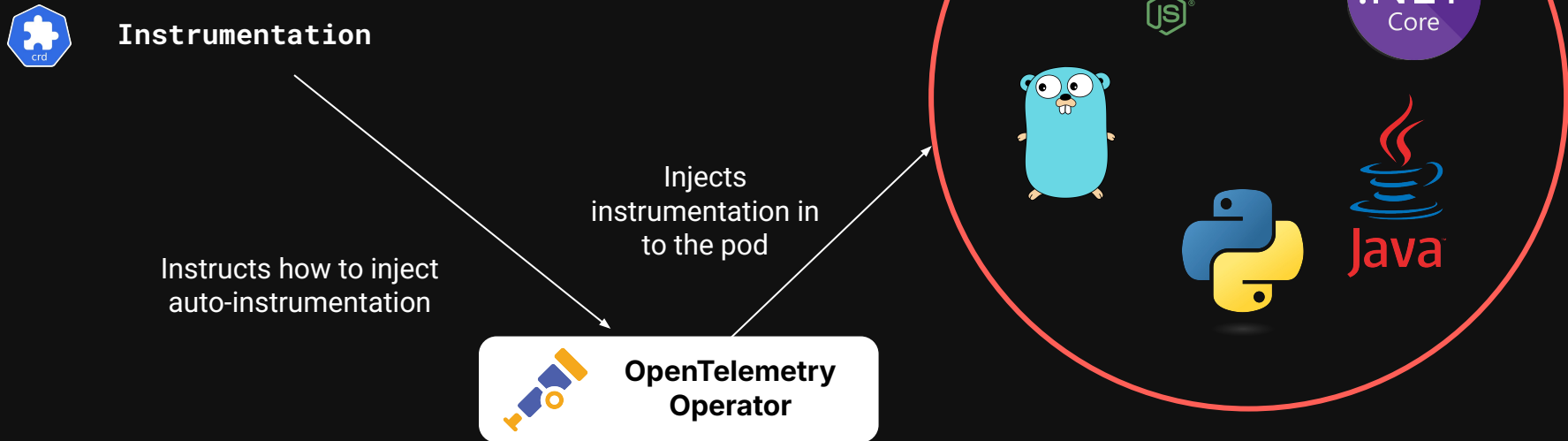
OpAMPBridge



TargetAllocator

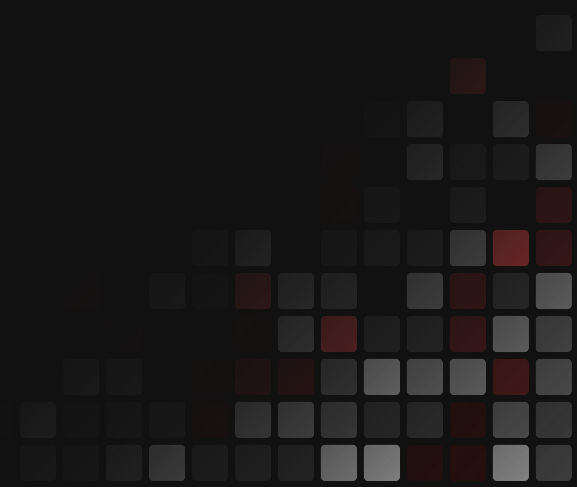


Operators as the delivery mechanism



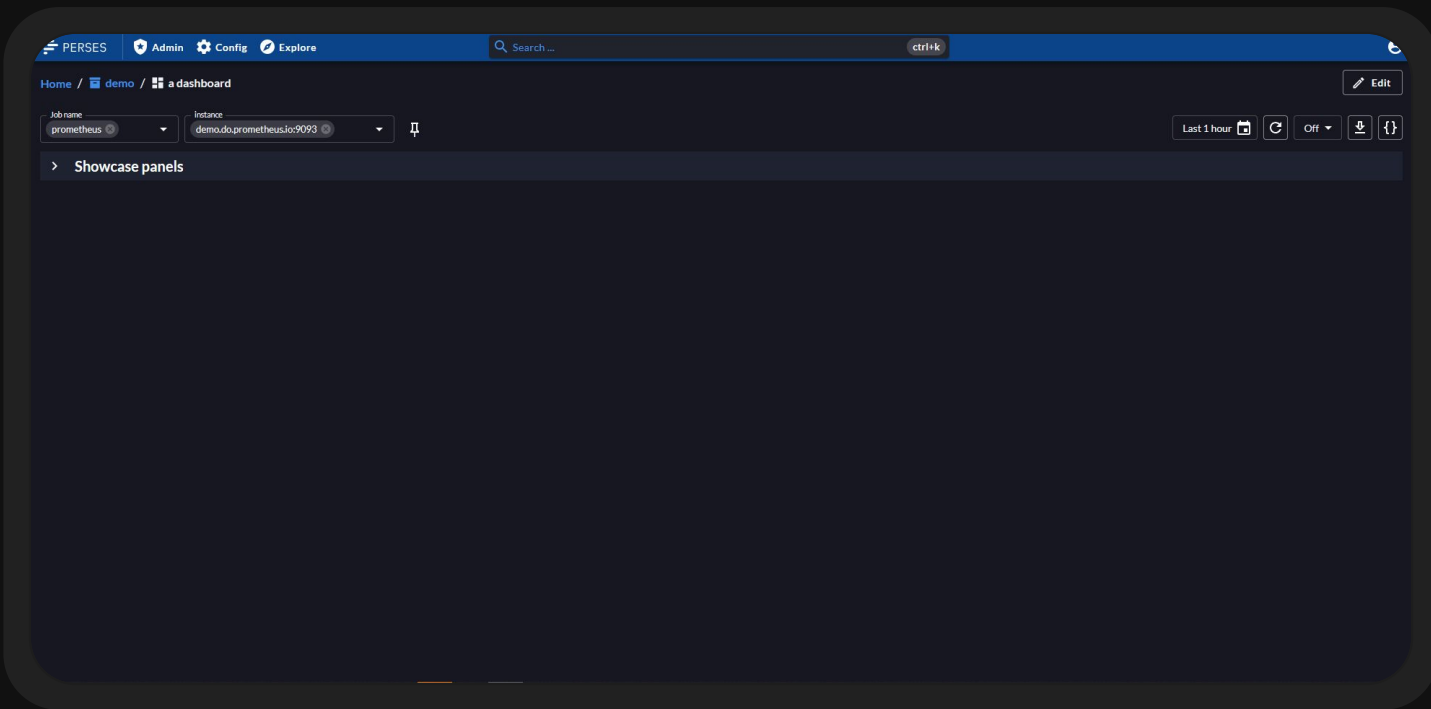


Observability doesn't **stop** at
instrumentation.



Perses

An open specification for dashboards.



Dashboards as code



Perses



PersesDatasource



PersesDashboard

perses-operator



Observability doesn't stop at instrumentation

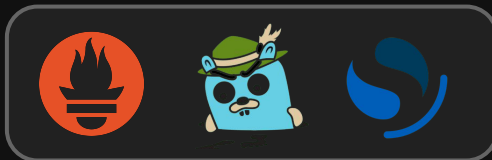
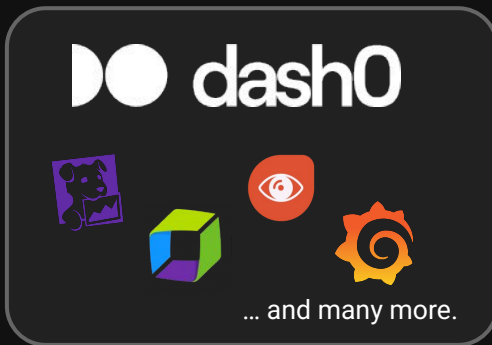
How humans and agents understand the system



Your environment
(k8s, cloud, etc)

How telemetry is produced and collected

Vendors



OSS

Where telemetry lives and how it's accessed

Explorers

Dashboards

Alerting

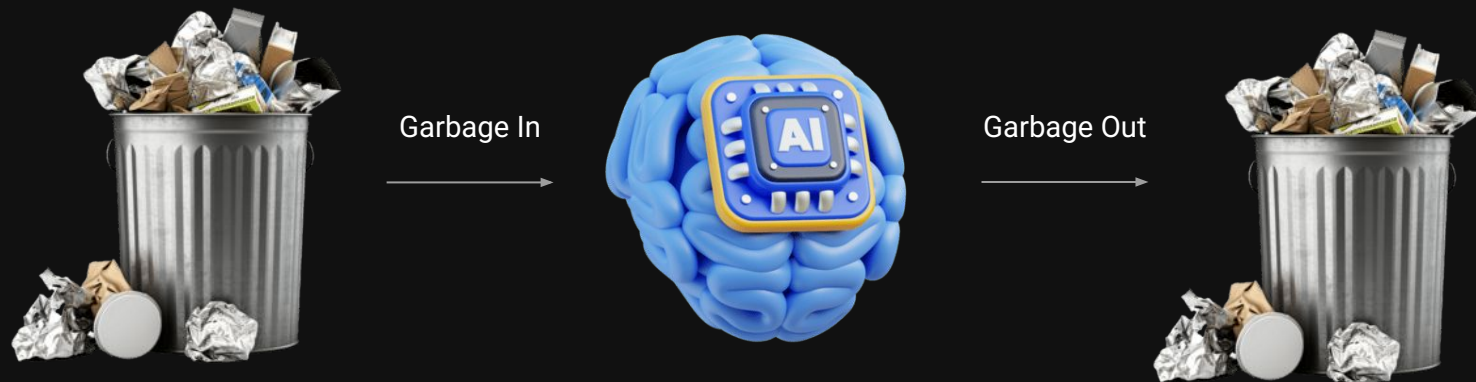
Synthetic Checks

Service Maps

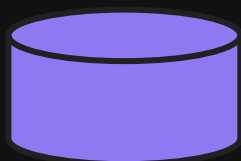
Agents

Cost Insights

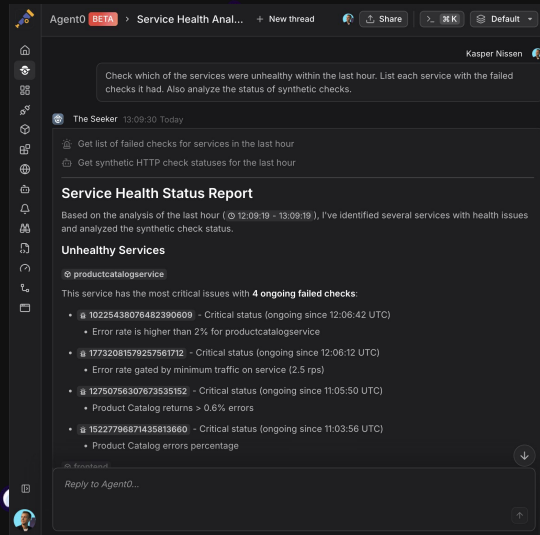
A quick word about AI



A quick word about AI



Your Telemetry

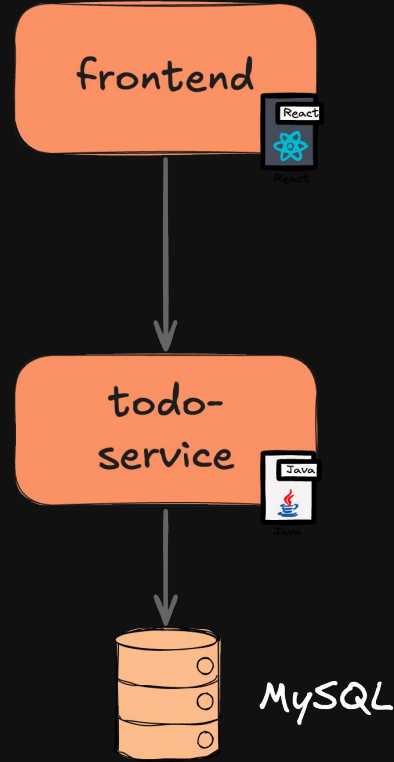


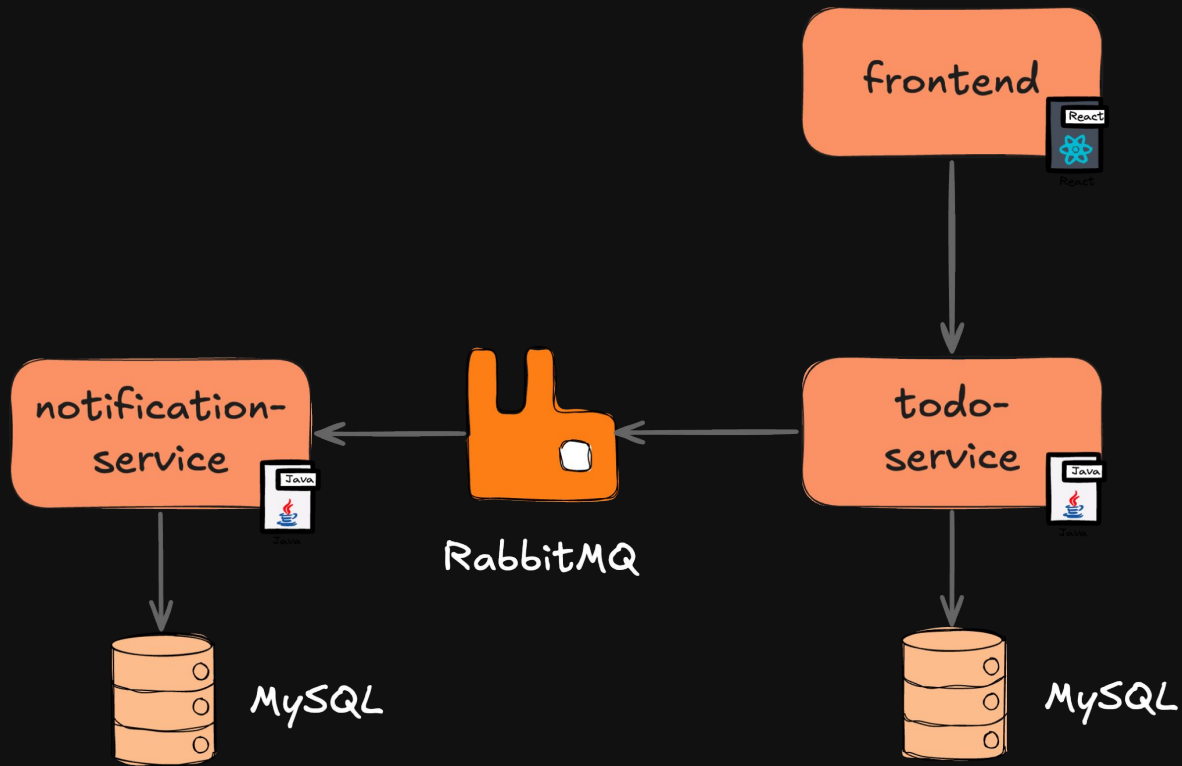
Demo

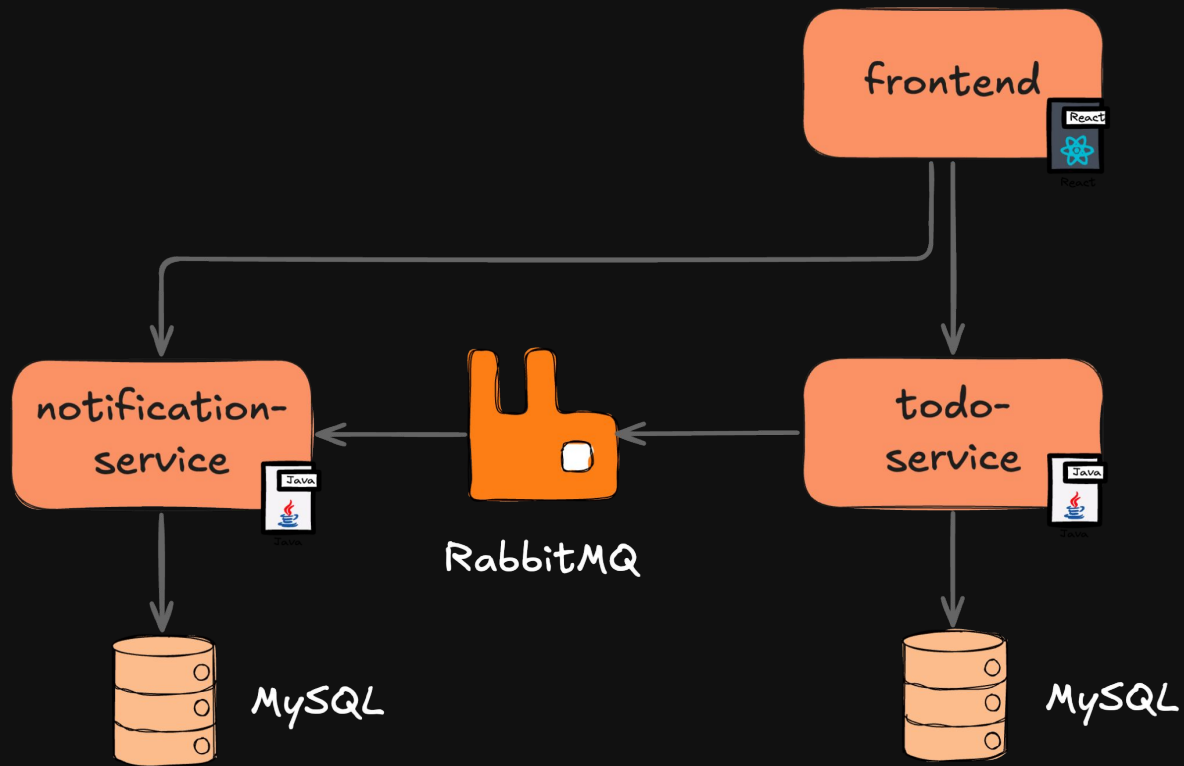


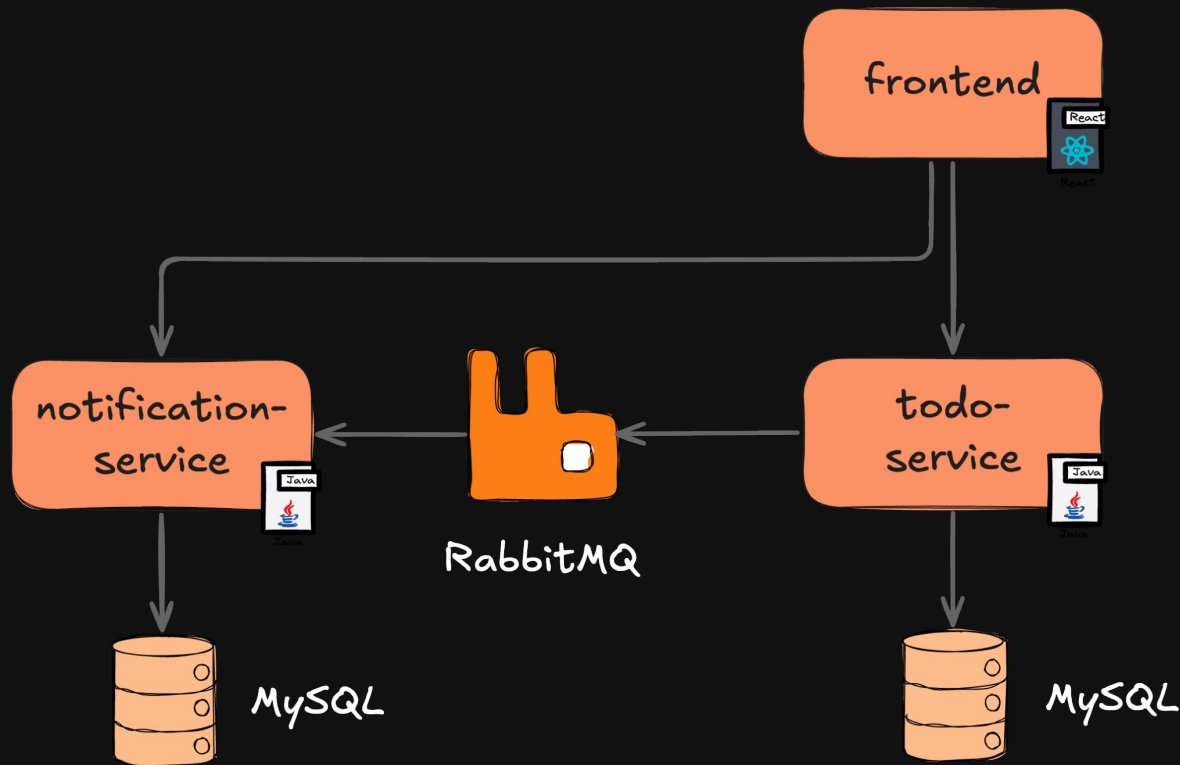
frontend





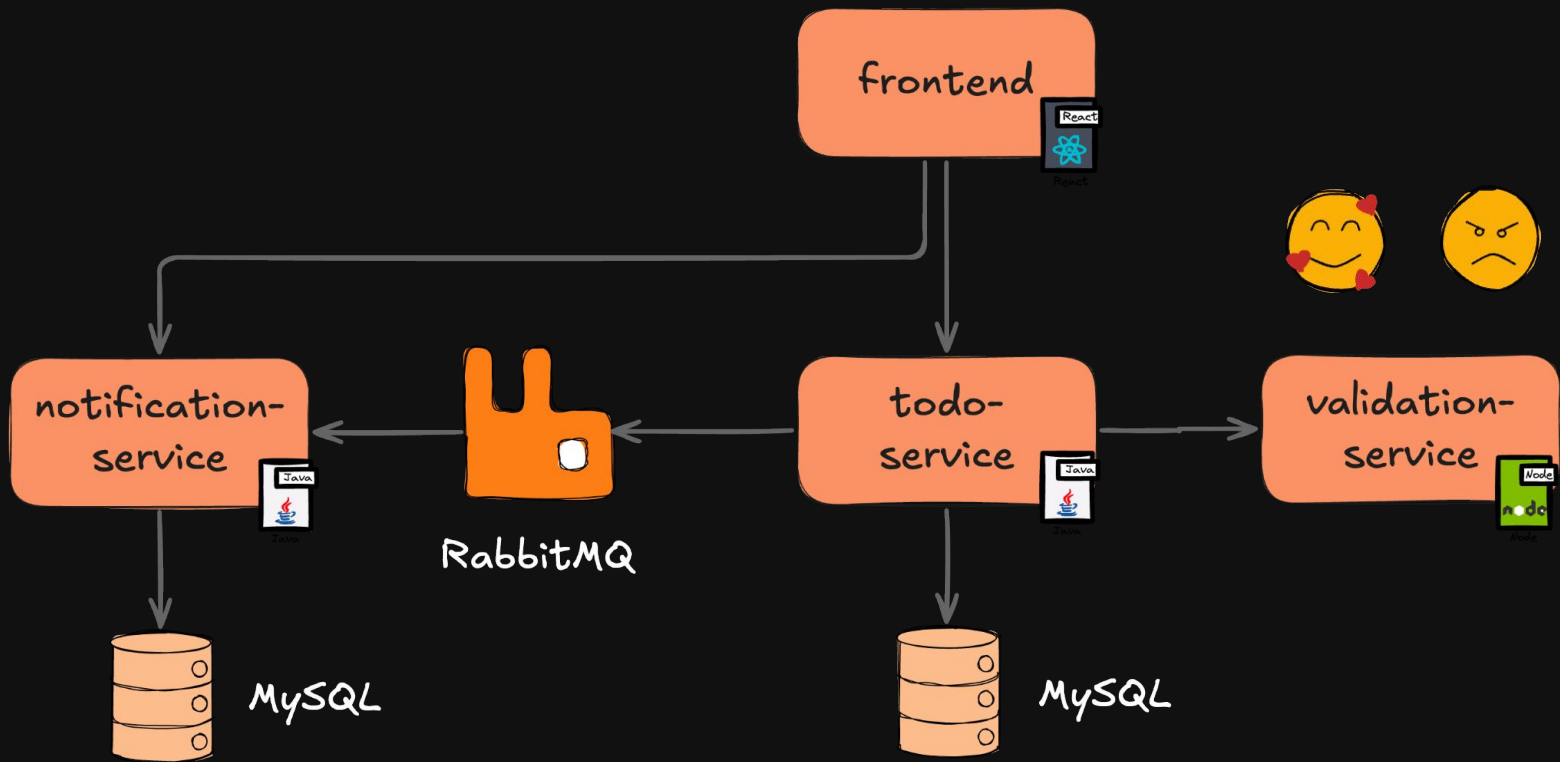


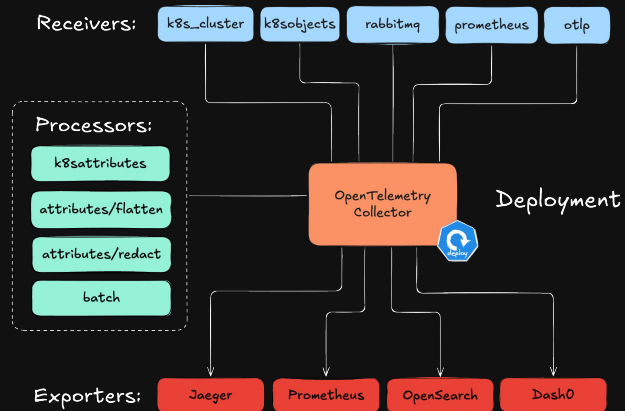




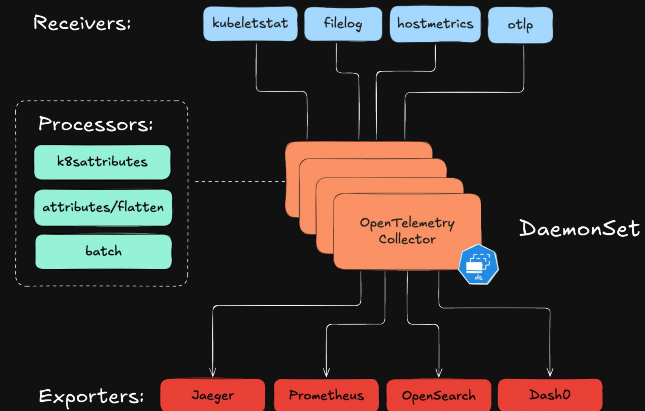
TASK:

Implement a new service that validates the todos and checks them for bad words.



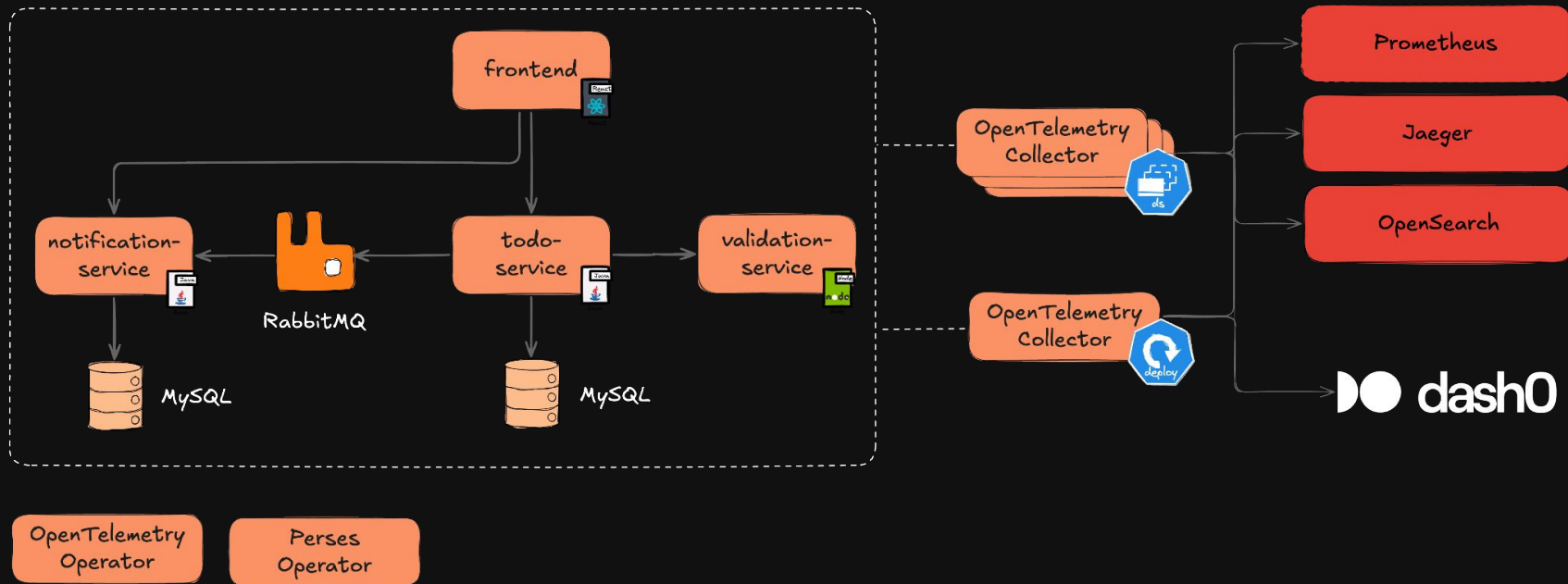


Deployment

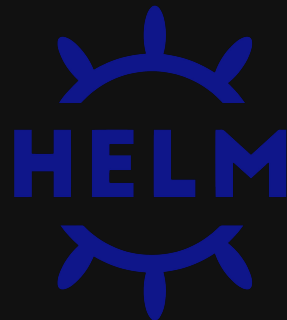


DaemonSet

Putting it all together...



Golden defaults for developers





Observability is evolving - **fast**.



OpenTelemetry is **standardizing**
telemetry collection.

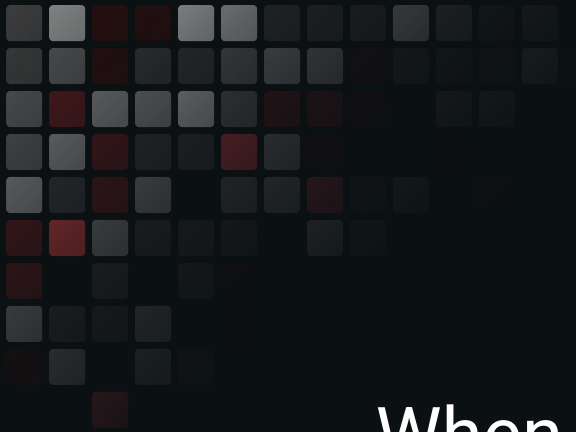


Perses is **standardizing** dashboarding.

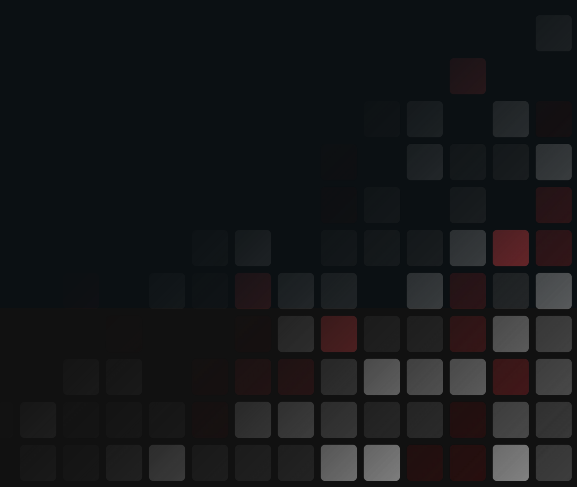
Applying Platform Engineering principles
can transform observability from an
afterthought into a seamless, scalable,
and developer-friendly experience.



Observability is a **systems problem**
- not a tracing, logging, or metrics problem.



When we connect signals **together**,
we empower **developers** to **solve problems**
faster.



And last but not least,
Building on **Open Standards** allows you to
freely move between vendors, ensuring
they stay on their toes and provide you the
best possible experience.

Observability course for Platform Engineering

Gain a solid foundation of modern observability in platform engineering, from essential concepts to practical tooling.



Sign up for free

<https://university.platformengineering.org/observability-for-platform-engineering>



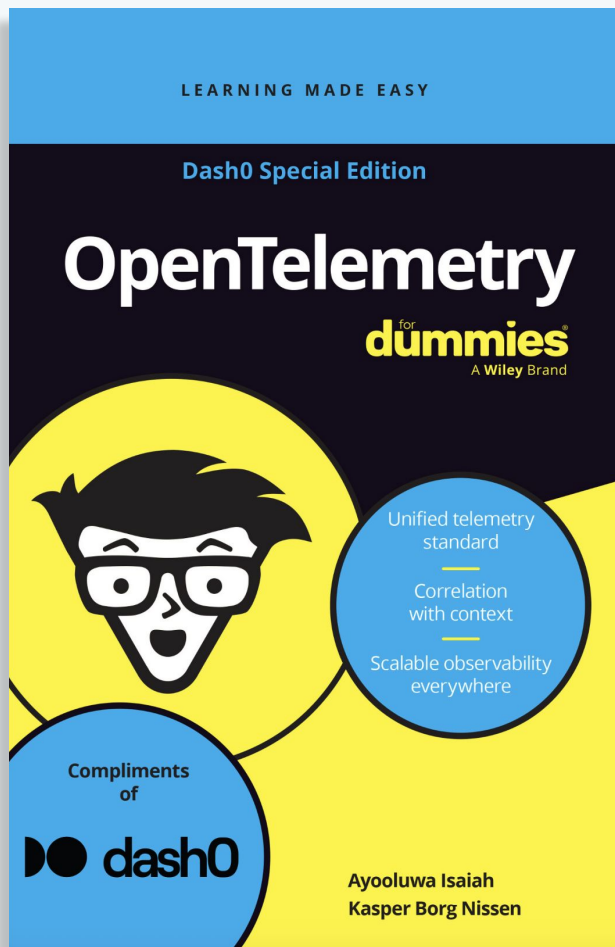
Michele Mancioppi

Head of Product @ Dash0



Kasper Borg Nissen

Developer Relations @ Dash0



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Win 1 of 5 Premium Dash0 Backpacks

Thanks for joining us tonight! We will select 5 lucky attendees to win a limited-edition, premium Dash0 backpack. To be in with the chance of winning, all you need to do is complete the form to enter the draw.



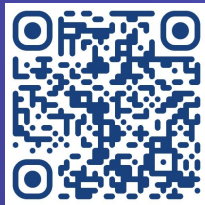


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Thank you!

Kasper Borg Nissen, Principal Developer Advocate at Dash0



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[kaspernissen](https://github.com/kaspernissen)





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